

# EXEMPLARY REGIONAL CLUB AWARD

The ApHC Board of Directors recently passed a motion to implement the Exemplary Regional Club Award for regional clubs. The first awards will be given in 2007 for accomplishments in the 2006 program. Begin planning your 2006 season now in order to earn points for the award!

The exemplary regional club award will be presented annually to the regional club that is a model example for others. This program will encourage clubs to be more active with their members, help to boost membership in both the regional and national club, as well as promote the Appaloosa horse. Clubs will be scored on selected criteria. It is each club's responsibility to prove they have met the criteria. Clubs can only obtain one score per criteria. For example, clubs can only get 25 points for putting on a breed show whether they put on one or more than one. When two or more clubs work together on a project, each club will earn points for the event. The ApHC regional club committee will score the regional clubs and their scoring is final.

Scoring Criteria:	Points
a. Breed show	25
b. Open show	20
c. Yearly banquet	20
e. Stallion auction	10
f. Trail ride	25
g. Clinic	20
h. Advertise in Appaloosa Journal/other media	20
i. Web site	20
j. Monthly or bi-monthly newsletter	20
k. Two/more members actively participating in ACAAP	25
l. Two or more members with nominated stallions in the Breeders' Trust	20
m. Horse expo	25
n. Parade and/or drill team	20
o. Other media exposure	0-20
p. Increase membership 1-10 members	25
q. Increase membership 11+ members.	30
r. Club youth applied for ApHC scholarship	20
s. Working with other clubs on a project	25
t. Charity participation	20
u. Youth Honor program	25

One qualifying regional club from each of the 18 zones will receive a Certificate of Merit. From those qualifiers, six will advance, one from each territory, to the finalist stage. Each of the six territory finalists will receive a plaque. From the six finalists, one will be titled the Exemplary Regional Club. The Exemplary Regional Club winner will win a perpetual trophy for one year. In addition, that club will receive \$500, special recognition in Appaloosa Journal, complimentary booth space at the National or World show, press releases and recognition during the ApHC annual awards banquet.

## EXPAND YOUR REGIONAL CLUB'S MEMBERSHIP

... with a free mailing list from the ApHC! Mailing lists are a cost effective way to locate Appaloosa owners in your area who might be interested in becoming a member of your regional club. Types of membership lists available are:

- A list of current ApHC members in your state or territory.
- A list of past ApHC members in your state or territory.
- A list of owners of ApHC registered Appaloosas in your state or territory.

Regional Clubs are given **3 free mailing lists per year**. The person requesting the list must be an officer of the regional club according to ApHC records. Please contact the ApHC Regional Club Coordinator at (208) 882-5578 ext. 235 or email [regionalclubs@appaloosa.com](mailto:regionalclubs@appaloosa.com) for more information.

## SPREAD THE WORD ABOUT APPALOOSAS

... with free promotional literature! The Appaloosa Horse Club has a variety of informative brochures, posters, and fliers available for Regional Clubs to pass out at events such as trade shows, horse shows, and county fairs. Please make your order at least one month in advance of your event. Please call (208) 882-5578 ext. 225 or email [promotions@appaloosa.com](mailto:promotions@appaloosa.com) to order.



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